



Wednesday, December 3, 2025

News and Notes

Governor unveils 'Prosperity Roadmap'

Yesterday Governor Kotek held a press conference to announce the release of her new Prosperity Roadmap. It is a first step in acknowledging that Oregon has a competitiveness problem when it comes to growing, retaining and recruiting business.

In our next newsletter we will dive deeper into the recommendations but we were pleased to hear direct attention on issues we've been battling with since our inception: updates to our 50-year old land use system and attention to industrial site readiness. While we await specifics to come from the yet-to-be formed Prosperity Council, having them front and center in a conversation about regional and statewide prosperity is a step in the right direction.



In their coverage of this rollout, the Portland Business Journal picked up the testimony I recently gave down in Salem in front of the Committee on Economic Development, Small Business and Trade. They published this quote:

"Oregon is no longer a place that will grow without direct attention and strategy. And, while no one is suggesting we become a Texas or an Arizona, the reality is that we are competing against these states - and they are giving away land and offering construction investments on the front end with tax abatements and other incentives on the back end."

I went on to say, "Those of us in this work know there are variety of programs funded at the state, regional and local levels to invest in and support business growth - but a list of programs is not a strategy."

It's my hope that what comes out of this Roadmap is just that - a coordinated and intentional strategy.

Thanks to the folks who invited me to join the rollout of this important effort. We will continue to work with our partners in the legislature, like Representative Daniel Nguyen, who are leading the call for targeted and well-thought reforms to create an economy that works for all of us.

This Roadmap is an opportunity - it can and should set the tone for the 2026 short session and for the work that will be done to get ready for the 2027 legislative session. More to come on what we think those specific policies should be.

In the meantime, please take a minute and respond to our 2025 Member Survey. As we take a look at the work of this last year, we want to hear from you about what we did well, where we need to focus, and how we can better serve you as a member.

Elizabeth



WEA ED reunites with Rep. Daniel Nguyen and other delegates from the Asia Trade Mission at the Press Conference.



Governor Kotek announces her Prosperity Roadmap



Governor Kotek and WEA Executive Director Elizabeth Mazzara Myers

**Want to know more about how you can support WEA's work?
Reach out to [Dani](#) about Membership and Partnership Opportunities.**

Guest Columnist - Tualatin Mayor Frank Bubenik



Lam Research Open Building G: A \$74 Million Investment in Tualatin's Future

Tualatin is celebrating a milestone that underscores Oregon's leadership in the global technology landscape. Lam Research has officially opened Building G, a four-story, 120,000-square-foot facility that represents a \$74 million investment in our community and the future of semiconductor innovation.

This new addition to Lam's Tualatin campus is more than just bricks and mortar—it's a statement of confidence in our workforce, our city, and the Silicon Forest that Lam has called home for over three decades. By replacing previously leased space with this state-of-the-art building, Lam is making a permanent commitment to Tualatin, creating up to 700 workspaces for current and future employees who will drive breakthroughs in semiconductor technology. The timing of this expansion is strategic. The semiconductor industry is projected to reach \$1 trillion, and the technologies being developed right here in Tualatin are critical to that growth. Lam's campus houses a world-class research and development lab focused on leading-edge deposition and advanced packaging technologies—the very innovations enabling the AI era that is transforming healthcare, education, transportation, and virtually every aspect of modern life.

Think about that: the artificial intelligence shaping our future depends on advanced semiconductors, and the equipment that makes those chips possible is being designed and

perfected right here by our neighbors and fellow Oregonians.

Building G is part of Lam's multi-year strategy to enhance facilities near customers and prepare for unprecedented industry growth. This investment positions Tualatin and the Silicon Forest as essential players in the global technology ecosystem for decades to come.

Beyond technology, this expansion means good jobs—careers that support families and strengthen our local economy. It reinforces Tualatin's reputation as a hub for cutting-edge research and innovation, and it reflects a partnership between a global industry leader and a city proud to call Lam Research one of its own.

To Lam Research: thank you for investing in Tualatin's future, for creating opportunities for 700 employees, and for showing the world that the Silicon Forest remains a powerhouse of innovation. As we open Building G, we're not just unveiling a facility—we're opening a new chapter in Tualatin's story, written by the engineers, researchers, and innovators who will solve problems we haven't even imagined yet.

Congratulations, Lam Research, on this remarkable achievement. Here's to Building G, the Silicon Forest, and the bright future we're building together.

Frank Bubenik
Mayor of Tualatin
WEA Board Member



2025 Member Survey

Your voice matters to WEA and we want to hear what you think.

Please complete the Member Survey by Friday, December 5 at Noon.

We hope you will spend about six minutes on our 2025 Member Survey. Please share your opinions about our programs and how we bring important information to our membership.

Complete the Member Survey

We will continue our important work and hope to learn more about how we can make Westside Economic Alliance more impactful for the region and to you.

Events on the Westside

An Evening of Impact

Join Centro Cultural for an evening of learning, connection, and support. ACLU of Oregon and PIRC will provide training designed to help community show up with care for impacted families and neighbors. This training is designed for people who want to learn how to



show up safely and effectively for others. It is not intended for individuals who are directly impacted by ICE activity.

Once registration is complete, you will receive an email with the location and details of the in-person event.

Registration is required. [Click Here](#) to register.

This event is free to attend. A donation of \$10 or more is suggested for those who are able. Donations will support Centro's Esperanza Fund to provide emergency relief to impacted families and neighbors.

December Committee Meeting



GOVERNMENT RELATIONS COMMITTEE MEETING



Washington County Legislative Update

Featuring Erin Doyle, Senior Government Relations Manager
at Washington County

Tuesday, December 9, 2025 | 8:00 - 9:00 am

*This Meeting is scheduled
to be held ONLINE via Zoom*

**WEA Committees are open to
Members only.**



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